



# Module 4

## The Basics of Green NGO's



**EUROPE**

ACTIVE CITIZENS  
THRIVING COMMUNITIES



Co-funded by the  
Erasmus+ Programme  
of the European Union

2017-1-PTD1-KA204-035759

This project has been funded with support from the European Commission.  
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Partners



# What is a Green NGO?



- A non-governmental organisation (NGO) in the field of environmentalism.
- Examples include the CAN(Climate Action Network), The Nature Conservancy, Friends of the Earth and the WWF.
- What have they got in common?
  - Not for profit
  - Formal / informal structure

# Do NGO's have a role in protecting the environment?

- Conducting education and citizen awareness programmes in the field of the environment
- Fact-finding and analysis
- Innovation and experimenting in areas which are difficult for government agencies to make changes in



# Do NGO's have a role in protecting the environment?

- Providing factual and reliable information with a network of professional expert staff
- Working in collaboration with the government for capacity building and promotion of community participation in environmental awareness and protection
- Working out at the grassroots level and reaching far – flung areas with or without the government invitation



# Why do we need to protect the environment?

- To protect the Ecosystem
- Pollution
- Health
- Global Warming
- A moral obligation to protect nature
- Protection of biodiversity



# What is the Ecological Footprint?

- In a generic way, the Ecological Footprint measures all the natural resources that are needed by an individual, population or activity considering not just the resources consumed but also the resources needed to absorb the waste created.



# Calculate your Ecological Footprint



# How do I mitigate my Ecological Footprint?

- Save water (shorter showers, close tap while brushing teeth, water your plants at dawn or at night, etc)
- Avoid riding your car every time! Ride a bike or walk more
- Use public transportation
- Choose local and organic produces
- Avoid unnecessary and plastic packaging
- Don't buy new if it can be fixed
- Reuse your bags
- Avoid disposable products. Search for more durable solutions

# How do I mitigate my Ecological Footprint?

- Support local groups and NGOs that are taking action
- **Volunteer** for the environment
- Take action!

Do you want to offset your footprint?

Go to the [Imprint+ webapp](#) and learn easy and practical ways to offset your environmental impact



# Green NGOs around the world



# Green NGOs around the world



**ocean alive**

- **Main Goal:** Protect the seagrass meadows home for many marine wildlife
- **Impact:** green and social (nature conservation, environmental education, employability, inclusion)
- **Location:** Setubal, Portugal
- [Video](#) (3,29 min)
- [Video](#) (3,00 min)

# Green NGOs around the world



- **Main Goal:** Avoid food waste by helping local farmers to sell the “ugly” fruit and vegetables that supermarkets don’t want to sell
- **Impact:** green and social (food waste, environmental education, employability)
- **Location:** Portugal
- [Video](#) (1,39 min)

# Green NGOs around the world



- **Main Goal:** To reduce pollution and protect the Han River from human impacts
- **Impact:** green (nature conservation, environmental education)
- **Location:** China
- [Video](#) (6,14 min)

# Green NGOs around the world



- **Main Goal:** Mobilize regular people to build political power to find solutions to pressing food, water and climate problems
- **Impact:** green and social (environmental education, community engagement)
- **Location:** United States
- [Video](#) (1,09 min)

## Visit NGEurope's Observatory



- For more examples of green NGOs across Europe visit the NGEurope's Observatory platform. You will find dozens of examples in Austria, Greece, Ireland, Portugal and Spain

# More information on environmental issues



<https://imprintplus.org/>



<https://green-eu.net/>

Any  
Questions



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