



# Module 1

## Training Course Welcome



2017-1-PT01-KA204-035759

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[www.ngeurope.net](http://www.ngeurope.net)



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Partners



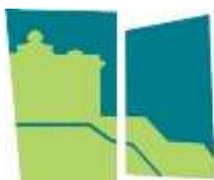
## NGEurope. What is it?

- **Erasmus+ KA2** project
  - Strategic partnerships for **adult education**
- Grant Agreement **2017-1-PT01-KA204-035759**
- 32 months: September 2017 to April 2020
- 7 Partners from 5 different countries



# NGEurope Partners

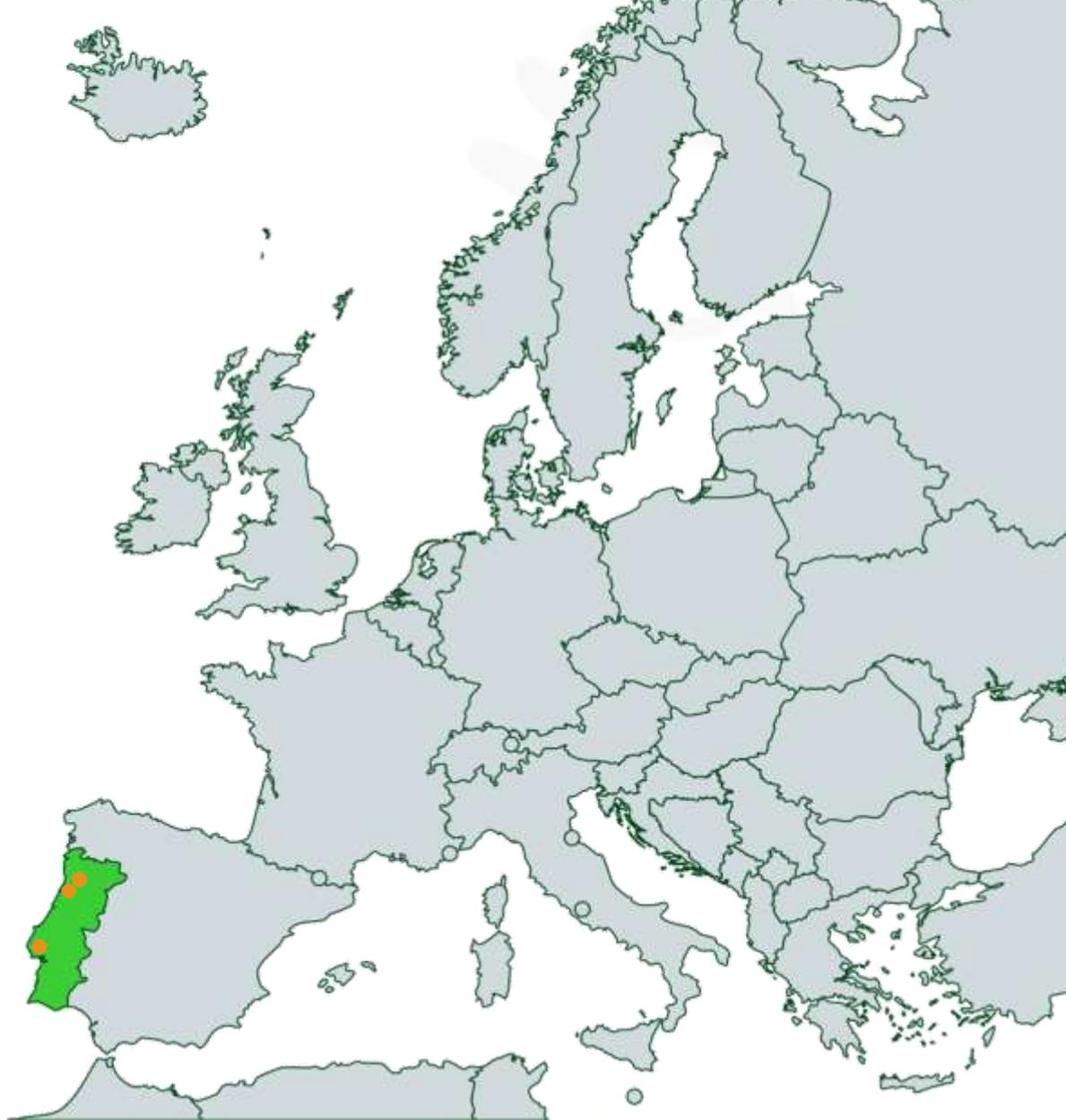
## PORTUGAL



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**lousada**



**PLAY SOLUTIONS**  
audiovisuals



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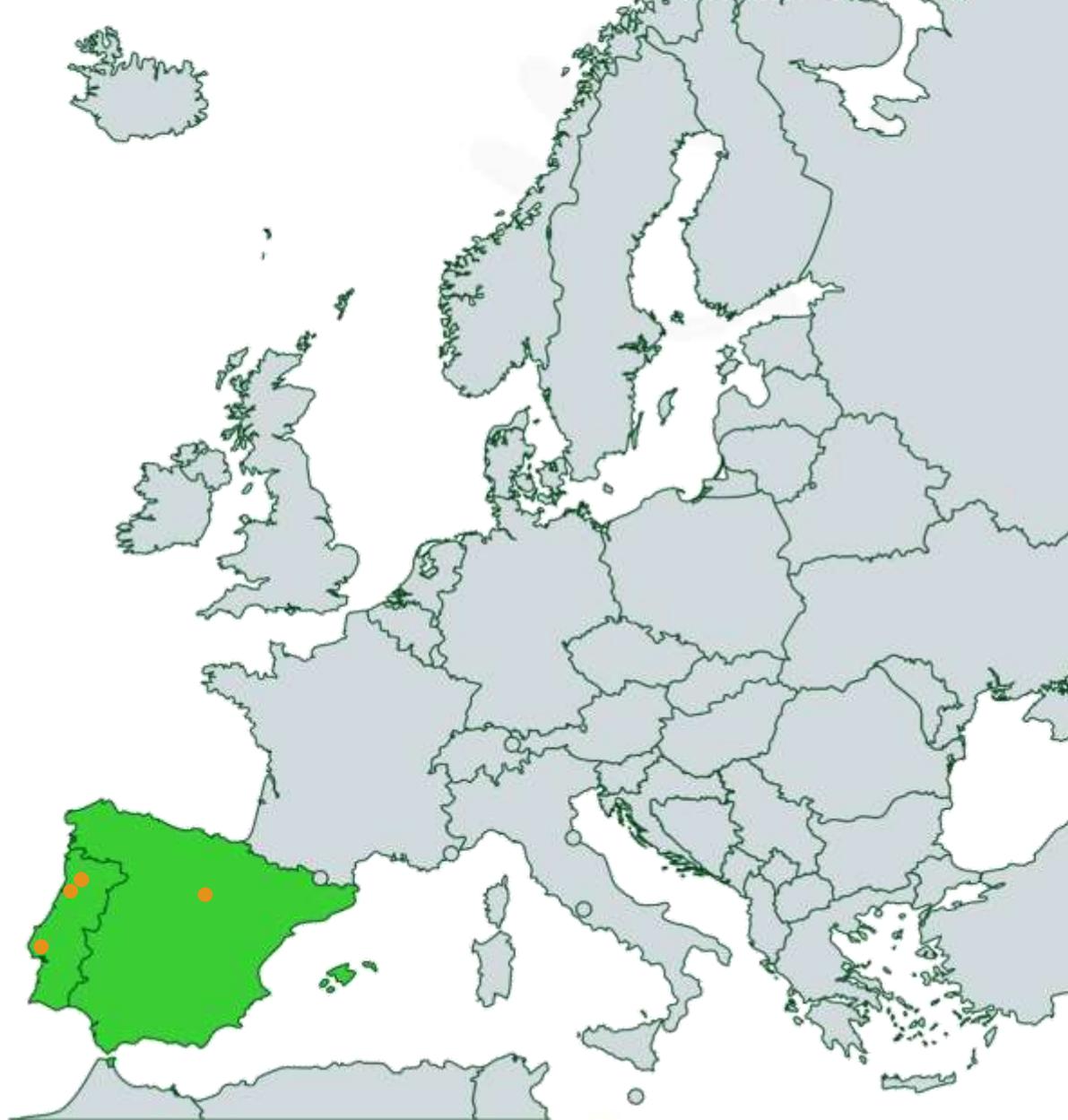
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SPAIN



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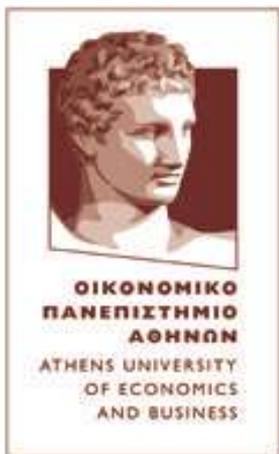
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# NGEurope Partners

## GREECE



Athens University of  
Economics and Business



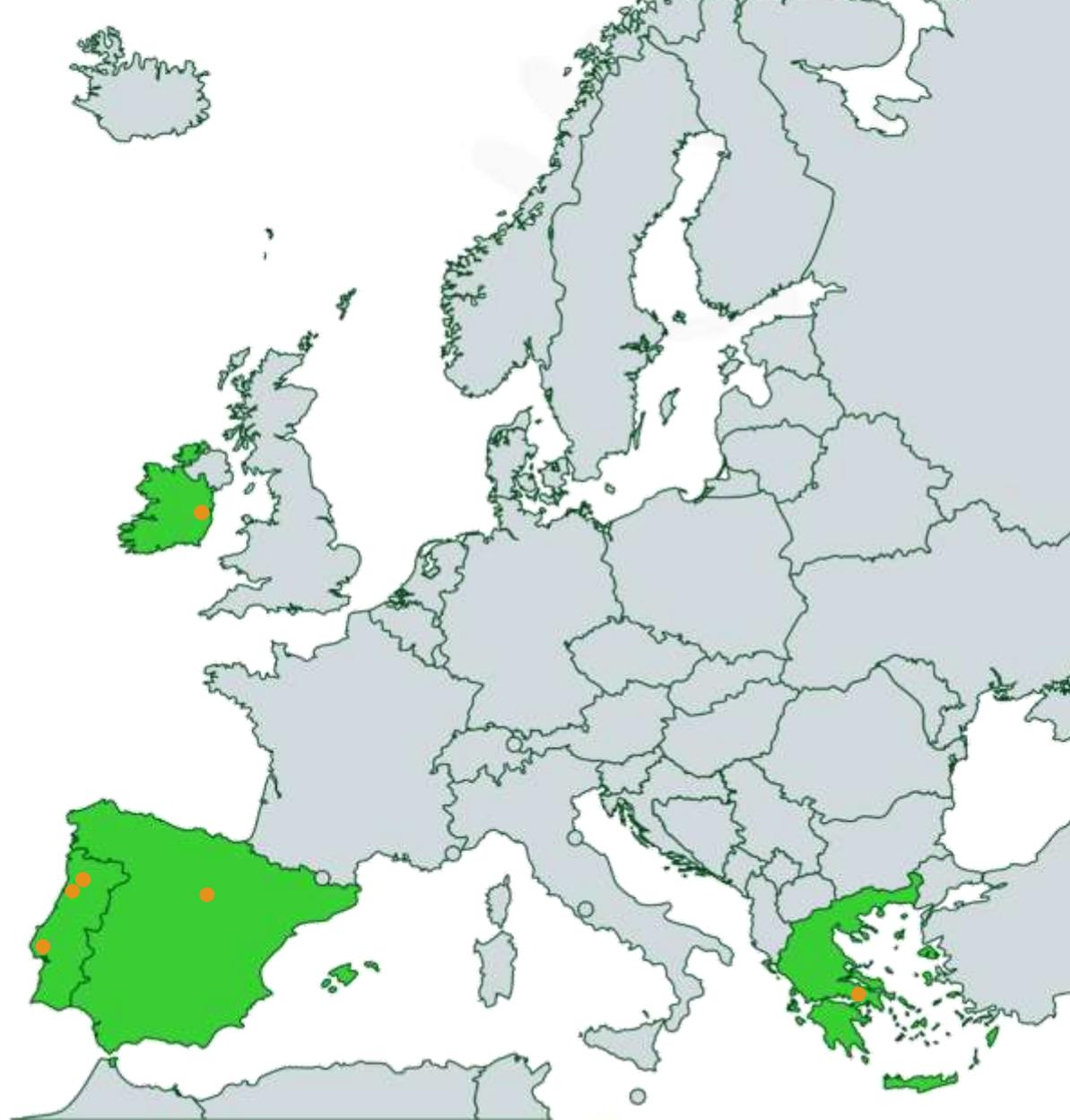
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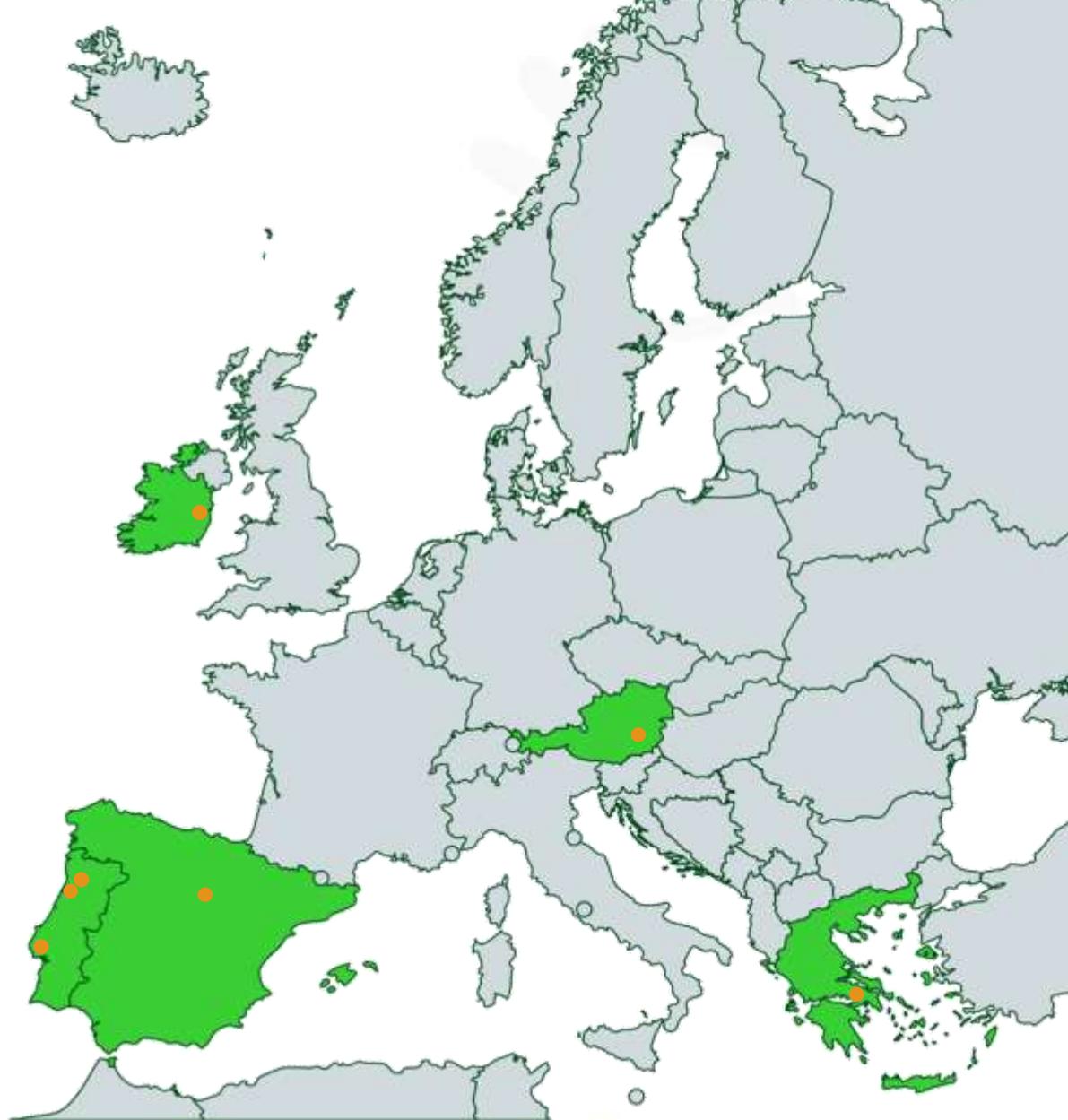
# NGEurope Partners

**IRELAND**



# NGEurope Partners

AUSTRIA



## NGEurope. Who is it for?

- People that want to be more (pro)active in their communities.
- People that want to be NGO leaders.
- NGO leaders and volunteers looking to complement or renew their knowledge.

## NGEurope. Specific objectives

- **Capacitate**
- **Support**
- **Share**



Promote a **social and green economy** based on civic **participation/mobilization**.

Contribute to **social cohesion**.

## NGEurope. Why this project?

- NGOs play a very important role on the sustainability of a community;
- NGOs are seen as an effective way to solve community problems and even to train and educate the population.
- This importance is well documented by several studies and is recognized by the European Union.

## NGEurope. Importance of NGOs

“NGOs have become essential actors in the social field, particularly in the fight against **poverty** and **social exclusion**”

(European Commission)

“The Governmental and quasi-governmental mechanisms at all levels should ensure the **effective participation of NGOs** without discrimination in dialogue and consultation on **public policy** objectives and decisions”

(Council of Europe)

“Small non-profit organisations can have **specialised and personalised impact** both on local and international levels”

(JETT PHC's health coaching program)

## NGEurope. Importance of NGOs

- Despite its documented importance, in many European countries the population still does not perceive NGOs as having an important role in their daily life or in the sustainability of the community.

## NGEurope. Civic Participation in Europe

Countries like Romania, **Greece**, Bulgaria, **Portugal** e Cyprus claim that European citizens don't need NGOs.

(European Economic and Social Committee, Flash Eurobarometer 373, 2013)

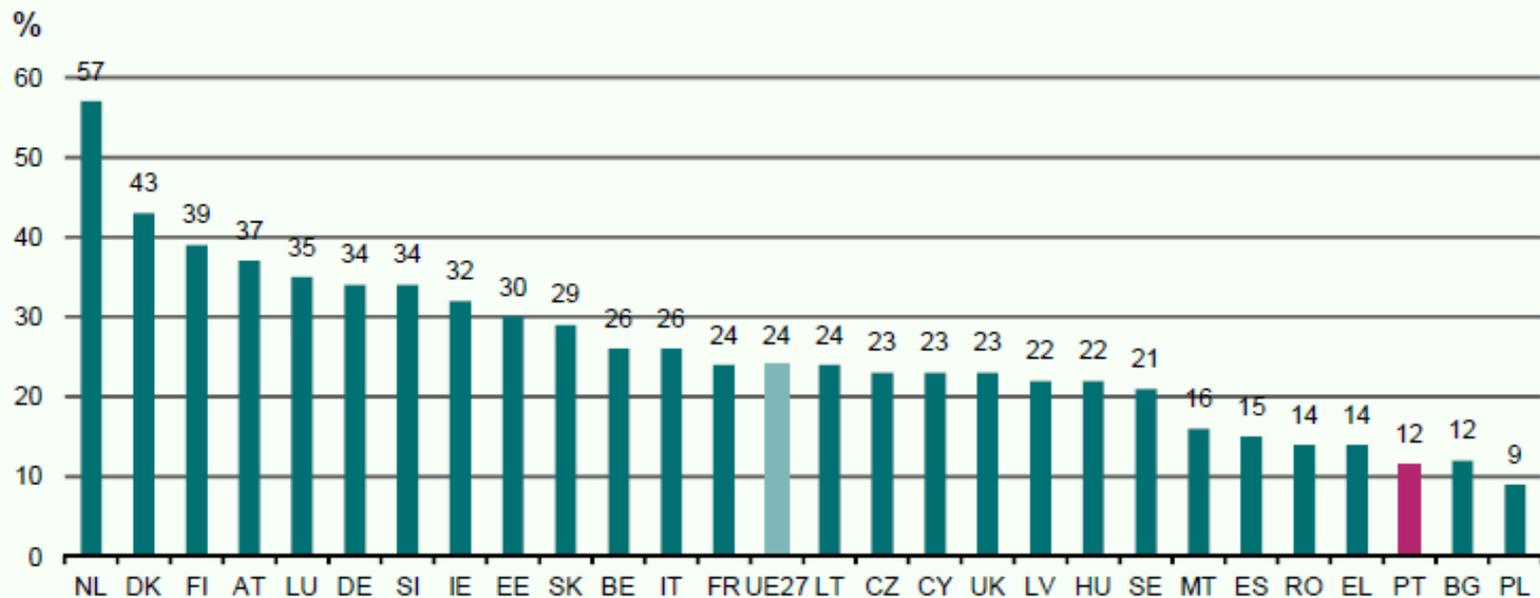
Even though civic participation in NGOs is common in European countries like Denmark (61% of citizens), Finland and Sweden (both 54%), the **majority of Europeans is not a member of an NGO or an association.**

(European Economic and Social Committee, Flash Eurobarometer 373, 2013)

## NGEurope. Civic Participation in Europe

Volunteering rates are important indicators on how a specific population perceives the importance of participating actively in their community.

The number of people volunteering in European countries (on average) is still very low, at 24%, with several countries with even lower rates.



Data sources: Survey on Volunteer Work 2012 (PT); Eurobarometer 2011 (other Member-states).



**We need more and better  
Civic Participation!!**

## NGEurope. How does this project help?

- Civic movements and NGOs depend a lot on their leaders' motivation and passion but their success and sustainability depend on specific set of skills such as leadership, communications and management.
- NGEurope pretends to foster civic participation across Europe, demonstrate its positive impact in society, and capacitate a new generation of NGO leaders with these important skills.



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# NGEurope. Resources and Events



Intellectual  
Outputs



Training Courses



Multiplier Events



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# NGEurope. Intellectual Outputs



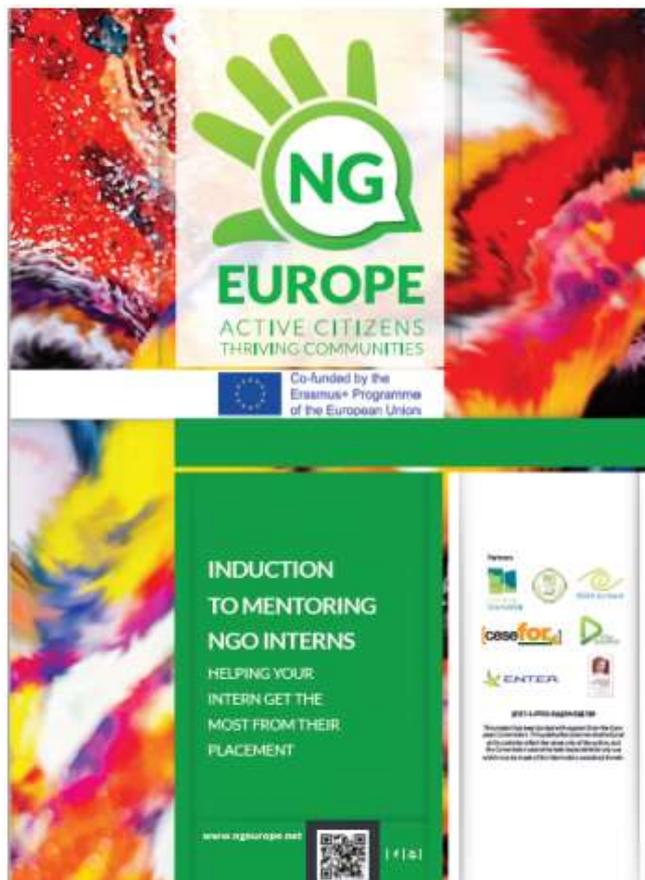
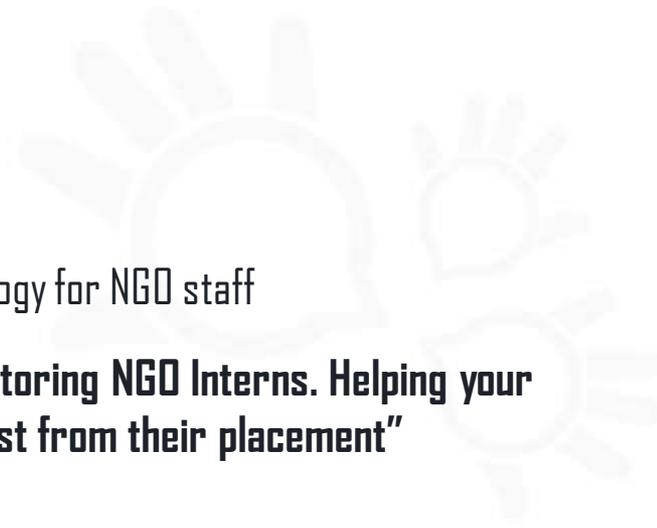
Summary Research Project

**"NGOs Across Europe: a research report to diagnose opportunities and needs"**

Diagnosis report analyzing the public perception of the work and importance of NGOs and other civic movements in solving common problems in each of the five partner countries.

Available [here](#)

# NGEurope. Intellectual Outputs



Induction to Pedagogy for NGO staff

**“Induction to mentoring NGO Interns. Helping your intern get the most from their placement”**

Guide for NGOs that want to receive interns in their institution; this will help mentors in the process of integrating interns.

Using a simple approach it is possible to find in this guide tips on what to do before, during and after the internship. [Available here.](#)

It is complemented by small videos available [here.](#)

# NGEurope. Intellectual Outputs

## Website and Observatory



EN ES PT DE EA

[Home](#) [The Project](#) [News](#) [Events and training](#) [Resources](#) [Observatory](#)



PROMOTING EUROPEAN  
SOCIAL COHESION THROUGH LEADERSHIP  
AND CHANGE ENGAGEMENT BY NGOS



TRAINING FOR  
DEVELOPING  
GREAT LEADERS



INSPIRE LEADERSHIP IN



ACTIVE CITIZENS. THRIVING COMMUNITIES.

# NGEurope. Intellectual Outputs



## Website and Observatory

On the **website** it is possible to find information about the project, its partners and all resources available.

[Available here](#)

The **Observatory** is a platform that shares examples of good practices, role models and successful NGOs across Europe that serve as inspiration and guide in the creation of new civic movements or in the improvement of those that already exist.

[Available here](#)

Best Practices



# NGEurope. Intellectual Outputs

## Survival guide for NGO Founding and Funding



This "step-by-step" guide aims to help citizens create their NGO in an informed way; it explains the legal and practical requirements for founding and running an NGO.

It includes a section devoted to funding and some "survival" tips from experienced associative leaders.

In short, this document can be considered as a starting point for associative leaders who seek to start their own project

# NGEurope. Intellectual Outputs



## Policy paper

The policy paper is aimed mainly at a higher, decision-making level.

It addresses the main findings of the project, provides evidence and discusses why a change of NGO policy approach might be relevant; the policy options available and the pros and cons of each option; and the impact and value for money resulting from NGO action.

This policy paper also recommends a course of action based on the experiences and lessons learned in the course of the NGEurope project.

# NGEurope. Intellectual Outputs



## Engagement toolkit

Engaging and explanatory materials, easy to show, portable and visual that explain the whole project's scope and objectives but mostly the benefits that end-users may acquire from it.

Available here:

[1st Newsletter](#)

[1st Brochure](#)

[2nd Brochure](#)

# NGEurope. Intellectual Outputs



## Audiovisual instructive package

Small videos that complement and follow the work developed throughout the project and serve simultaneously as a way to promote NGEurope.

Available here:

[NGEurope Teaser](#)

[Leadership Seminar "Civic and Associative Action"](#)

[Induction to Mentoring Interns in NGOs](#)



# NGEurope. Intellectual Outputs



## Layman report

This report summarizes the project's objectives, methods and main results achieved providing evidence-based critical discussion on the role that NGOs and civic action in general can play in promoting collective change to achieve sustainability (environmental, social and economic).

In a simple and easy to understand way, this report aims to inform, promote awareness and participatory citizenship.





# NGEurope. Training



## Training Course on Green and Social NGO Leadership

For each module the all the presentations, notes and materials needed to minister the group dynamics and the lesson plans with instructions on 'how to teach the module' are available.

Any person or entity interested in learning or minister this training course independently can visit the project's website ([www.ngeurope.net](http://www.ngeurope.net)) and download the contents.



### Training Course on Green and Social NGO Leadership

The objective of this course is to share some practical knowledge about how to manage an NGO, identify the skills needed to be a successful NGO leader, and provide important tools to those looking to start a new project.

But mainly it aims to **motivate and inspire** the participants to get involved in their community and become role models as NGO leaders.

## NGEurope. Multiplier Events



### Seminar “Civic and Associative Action”

This two-days seminar includes a field visit to an NGO where the participants have the opportunity to observe the backstage and understand what it takes to manage these entities.

The seminar also includes conferences where examples of good practices and innovative projects in the NGO sector are presented. The participants have the opportunity to know first-hand the **history**, **motivation**, **difficulties** and **opportunities** created by the NGOs and of course the **impact** on their communities.

## NGEurope. Multiplier Events



### Seminar “Civic and Associative Action”

Events like this allow the participants to get to know new and innovative projects and NGOs, broaden their network, make new partnerships and share experiences and ideas.

These seminars aim to **motivate** everyone to get more involved in their community and to **inspire** new ideas and projects.

## NGEurope. Conclusion



With better leadership and more civic participation, communities can be empowered to solve their social and environmental problems and become more resilient.



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# EUROPE

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